



## **Integral Institute of Agricultural Science & Technology (IIAST) Integral University, Lucknow**

### **Brief report on Kisan Pathshala on Doubling Farmers Income (किसानों की आय दोगुनी करना) organized by Department of Agriculture, Integral Institute of Agricultural Science and Technology (IIAST) on 27<sup>th</sup> April 2022 in Behta Village**

Since Prime Minister Narendra Modi's announcement in 2016 about the goal to double farmers' incomes by 2022, both the Central government and multiple state governments have been actively engaged in devising strategies to achieve this objective by the set deadline. The Million Farmers' School (MFS), an initiative by the UP government is one such innovative approach aimed at improving farmers' incomes through the dissemination of information on agricultural technology, government schemes, and modern farming practices. Kisan Pathshala, is an extension program designed to promote the adoption of contemporary farming techniques to enhance the profitability, sustainability, and resilience of farming. Keeping the above objective in mind, a Kisan Pathshala was organized by the Department of Agriculture, Integral Institute of Agricultural Science & Technology (IIAST) on 27 April 2022 to sensitize the farmers of the Village Behta.

The pathshala was observed under the guidance of Prof. Mohd Haris Siddiqui, Dean, Faculty of Agricultural Science and Technology and Dr. Saba Siddiqui, Head, Department of Agriculture, IIAST. The pathshala was organized by the faculty coordinators Dr Mustafa Hussain, Dr Satish Yadav and Dr Sunil Kumar along with the students of B.Sc. (Hons.) Agriculture organized the kisan pathshala.

Dr. Satish Yadav shared information about the value addition in horticultural crops to increase farmers income. He emphasised on value addition in horticultural crops which refers to the process of enhancing the value of agricultural produce through various methods such as processing, packaging, branding, and marketing. Dr. Mustafa Hussain emphasized that agribusiness which encompass various agricultural value chain, play a crucial role in bridging the gap between farmers and markets. By connecting farmers with national and international markets, agri-business help farmers get fair prices for their produce and thus, enhancing farmers income. Dr. Sunil Kumar, disseminated information about the various central and state government schemes for farmers' welfare.

The farmers of Behta were motivated to register and draw benefit from various government schemes at the central and state levels, which are specifically designed to double farmers' income. Attendees enthusiastically interacted with experts to address their inquiries and concerns. The Kisan pathshala achieved remarkable success, as evidenced by the positive feedback received from the farmers. The majority of participants expressed their satisfaction with the meticulously planned event, emphasizing the collective endeavors of all involved in ensuring the success of the pathshala.



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## Glimpses of the event

